

The CCT App for Carpenters, Contractors and the general public

Currently, the CCT, the NRCC, Union Locals, Associations and Partners, are all posting content to websites, news media portals and social media outlets individually. The development of a full application provides an opportunity to consolidate the message and provide one source for news, video, announcements and press information in real time, with share capabilities to social media.

Highlights:

Ongoing news and video content that allows carpenters and contractors to share their experiences and projects directly with their family and friends.

Subscribers will receive push alerts for relevant and important new items and for all new video posts, as well as specific alerts related to union locals such as VOC, MUP and PEC alerts and notifications.

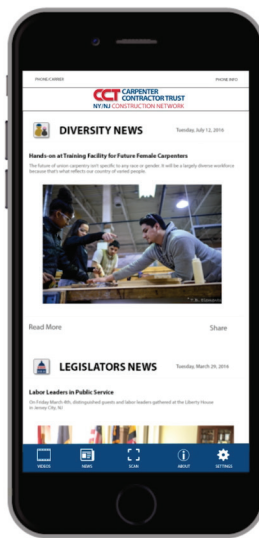
Communications

Aggregated information in one place, real time alerts and updates down to individual users such as union locals, contractors and other unique groups. The App will also be available to the public on a more limited basis, promoting union values, projects, events and videos.

Augmented Reality (AR)

With AR (interactive video scan function), users will be able to hold a mobile device over the NRCC or CCT logo on a vehicle, brochure, business card or even a computer screen and video or other content will be viewed immediately on their phone. In addition to the “Wow” factor, this function also serves as a great vehicle for the general public to better understand what the NRCC is all about, and allows the user to have a more personal interaction.

Other AR scans will be added to the app over time, highlighting key events and high profile projects.



News Landing Page



Video Landing Page



Augmented Reality (interactive Video) Scan Function



App Pre-order:

A quick pre-order page has been set up, those who pre-order the app will receive a notification to download it when it is released.

Pre-order takes less than 15 seconds, to pre-order, click on the QR code or visit:
www.cctnyj.org/cctapp